

Thousands of Commitments through My Hope

More than 110,000 people have indicated they made a commitment to Jesus Christ during the Billy Graham Evangelistic Association's My Hope America campaign in 2013. As a result, plans are underway to continue My Hope in 2014.



While the project reached a pinnacle last November when Billy Graham marked his 95th birthday with the broadcast of his video message "The Cross," stories continue to come into the ministry about how the program impacted lives.

"We will never be able to know all of the numbers, but we do know that God did a mighty work and that He changed hearts all over the country," says Franklin Graham, president and CEO of the Billy Graham Evangelistic Association.

2013 Results from My Hope

Last November, more than four million households tuned in to watch "The Cross" on Fox News Channel, Christian cable networks, and more than 100 local television stations across the nation. Millions of others connected online through the website, YouTube, Facebook, and other avenues. In addition, it was shown in churches, living rooms, bookstores, coffee shops, prisons, rescue missions, and even drive-in theaters and aboard cruise ships.

More than 26,000 churches across the United States officially registered for the project, making it the largest U.S. outreach in the 64-year history of the Billy Graham Evangelistic Association.

Future Plans

As a result of the project's impact, plans are underway to continue this effort. Many churches and individuals hosted viewings of "The Cross" around Easter. It also aired on a number of Christian networks and local affiliates during Easter week. "Pastors have told us again and again that the program is Spirit-anointed," says Graham.

The program is available for viewing online at myhopewithbillygraham.org, or individuals and pastors can order a free DVD by calling (877) 247-2426. "Our plan is to do My Hope each year for the next five years—we want the week of my father's birthday (November 7) to be Evangelism Week across America," continues Graham. "We want to continue to produce powerful evangelistic programs and material that churches and individuals can use to reach the lost around them for Christ."

The My Hope campaign was launched last year through a strategic prayer effort focused on prayer for revival.

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