

PrayerShop Turns 15!



In May, our publishing house, PrayerShop Publishing celebrates its 15th anniversary. Founded by Jonathan Graf, the Church Prayer Leaders Network and Harvest Prayer Ministries, PSP was launched in May 2007, with the release of its first 3 books: *Pray Like the King* by Dave and Kim Butts, *KidsGap* by Jenny Almquist and *A Year of Prayer Events for Your Church* by Sandra Higley.

Over the past 15 years PSP has published 75 books and booklets focused primarily on helping individuals and churches grow in prayer. Its strongest niche is a line of Scripture-based devotional prayer guides, which churches use for 21-, 30-, or 40-day prayer initiatives.

At more than 150,000 sold, *Love to Pray* by Alvin VanderGriend is its best-selling product. *Desperate for Change: 40 Days of Prayer for America* by Dave Butts, *Revolution on Our Knees* by Dave and Kim Butts, *Solid Foundation* by Prayer Connect magazine and *Pray the Word for Your Church* by Tiece King round out the top five best-sellers all time.

Launched as a way to serve local churches with products that equip their people to pray, PSP founder Jonathan Graf says, “we saw a real need that local churches especially were not being resourced to disciple, equip and release their people to pray into the Kingdom of God. As a smaller publishing house, with less overhead, and primarily a ministry mindset, we could produce and survive financially on books that might only sell a few thousand copies. We have been pleased that many of our resources have sold well beyond that.”

PSP was also instrumental in launching *Prayer Connect* in 2011,

a quarterly full-color, award-winning magazine that is still being produced after 11 years.

“We want to thank all our shoppers for their loyal support of PrayerShop products,” added Graf. “While there are other places like Amazon to go to buy our products, many shop at prayershop.org, our online store. We do our best to discount our books to make prayershop.org the best deal for our customers.”

Be watching for PSP’s newest release this summer. A product that represents the heart of what PSP is all about, *Reclaim a Generation* by Cheryl Sacks, is the guide for a 21-day national prayer initiative in August to pray for kids and schools as the school year begins.